

2013 MEDIA PROFESSIONALS PROGRAMME

APPLICATION FORM

Thank you for your interest in the WAN-IFRA Media Professionals Programme. In order to be considered for admission to the programme, please complete this form in full and send it by email to Siva Veerasamy at sivakumaran.veerasamy@wan-ifra.org.

Completed applications must be received no later than **Wednesday 6 March 2013**.

Please be as detailed as possible when formulating your responses. Write your responses in the grey fields associated with each question.

PLEASE COMPLETE THE FORM IN ENGLISH

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|--|-----------------|---------------------|--------------------|
| Name | | Job Title | |
| Employer | | | |
| City & Country of Residence | | | |
| E-Mail Address | | Phone Number | |
| Current job responsibilities (Include ALL your day-to-day tasks, with 2-5 lines of description for each task that you mention): | | | |
| Previous work experience: | | | |
| | Employer | Job Title | YYYY – YYYY |
| 1 | | | |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| Formal education and accreditations: (please list) | | | |

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| Professional associations/networks you belong to: (please list) |
| Why do you want to join the Media Professionals Programme? (100 words minimum) |
| What are your professional goals for the next 3 years? (50 words minimum) |
| What are some challenges/problems/issues you are facing in your workplace currently? (50 words minimum) |
| On a scale of 1 to 10, how much power/influence do you have at present to make changes in your organisation? Please provide some examples of changes you might want to make. (100 words minimum) |
| Why do you think you should be accepted into the Media Professionals Programme, over other participants? (50 words minimum) |
| If you were given 1 million dollars, what would you do? (50 words minimum) |
| Where did you hear about the Media Professionals Programme? |

We will contact you the week starting 18 March to inform you whether you have been accepted to the 2013 Media Professionals Programme. If you have any questions, feel free to contact Siva Veerasamy at sivakumaran.veerasamy@wan-ifra.org.